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NEWS RELEASE

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Packaging System Expert, Tom Blackstock, Joins U.S. COEXCELL As Sustainable Supply Chain Consultant

Maumee, OH – Bob Huebner, President of U.S.COEXCELL, has announced that Tom Blackstock is joining the company to advance the N55 Sustainable Packaging System. Tom is a 26-year veteran of The Coca-Cola Company and is recognized as a leading expert in corporate supply chain strategies and management. According to Huebner, his process-centered business management and supply chain skills will help U. S. COEXCELL'S Food & Beverage customers succeed on social, environmental and economic fronts.



In 2006, Blackstock sought out a special assignment at Coke that would immerse him in the Company's development of sustainability strategies. The plan is to utilize this experience to support U.S.COEXCELL and its valued customers that are committed to addressing issues of sustainability. Tom has worked with clients that import commodities from developing countries to identify alternative sources of supply and to help them ensure that the processors and supply chains in the developing country meet social responsibility and environmental requirements. He has also worked with domestic suppliers to help develop product propositions that advance sustainability in the supply chain. Tom has a strong belief that the best sustainability opportunities for supply chains are hidden and are yet to be tapped.

For nearly 20 years, Tom led one of the world's most effective supply and distribution networks for Coca-Cola North America. During his tenure, he led the organization through a period of increasing regulatory compliance by implementing state of the art process-centered management systems to ensure consistent operational compliance with lasting results. His operational experiences enable him to fully understand the performance and financial pressures of front line operations in numerous sectors.

A skilled speaker, Tom offers insights to organizations on innovative supply chain strategies and ways to meet the “triple bottom line” of sustainability. He has given talks on sustainability at a number of locations in the US and internationally including Copenhagen, Bogota and Mexico City.

His entrepreneurial background enables him to assist organizations with the difficult environmental, social and financial challenges that face their businesses and supply chains. Tom earned a BS degree in Electrical Engineering from the Georgia Institute of Technology and an MBA from the Goizueta School of Business at Emory University. He has received many recognitions and awards and notably was recognized by his alma mater in 1999 as he was inducted into the Georgia Tech Academy of Distinguished Engineering Alumni.

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